

# 2017 MASS/ALLIANCE SUMMER CONVENTION

*Beau Rivage Casino and Convention Center*

## **Agenda**

**Sunday, July 9, 2017**

- |                       |   |                   |
|-----------------------|---|-------------------|
| 3:00 p.m. – 7:00 p.m. | Registration for Superintendents  | Registration Desk |
| 3:30 p.m. – 4:45 p.m. | MASS Board of Directors' Meeting  | Magnolia E        |
| 5:00 p.m. – 6:30 p.m. | <b>GENERAL SESSION</b><br>Welcome/Remarks/Introductions:<br>Dr. Sam Bounds, Executive Director, MASS<br><br><i>“Legal Issues”</i><br>Jim Keith, Attorney, Adams and Reese LLP | Magnolia A        |
| 6:45 p.m. – 8:30 p.m. | Reception<br><i>Sponsored by:</i><br><b><i>EDUCATIONAL MATERIALS SPECIALISTS, INC.</i></b>  | Azalea A - D      |

## Monday, July 10, 2017

|                         |  |                |
|-------------------------|--|----------------|
| 7:00 a.m. – 8:00 a.m.   | <b>Continental Breakfast</b>   | Magnolia Foyer |
| 8:00 a.m. – 9:30 a.m.   | <b>GENERAL SESSION</b><br>Welcome/Remarks/Introductions:<br>Dr. Sam Bounds, Executive Director, MASS   | Magnolia A     |
| 9:30 a.m. – 10:00 a.m.  | Break  |                |
| 10:00 a.m. – 12:00 p.m. | <b>Concurrent Sessions</b>   |                |
|                         | <b>Concurrent Session 1 (Yellow Dots)</b><br><i>“Decision Making Process and the Challenges Facing Schools”</i><br>Dr. Susan M. Rucker, Director, Mississippi NISL<br>Dr. George Gilreath, NISL Facilitator                                | Magnolia E     |
|                         | <b>Concurrent Session 2 (Red Dots)</b><br><i>“Retirement Readiness” (One Hour)</i><br>Paul Arvin, Annuity Product Manager,<br>American Fidelity Assurance Company<br>Scott Miley, North MS Manager,<br>American Fidelity Assurance Company | Magnolia F     |
|                         | <i>“Moving from Good to Great: Strategies That Can Be Used In and Out of the Classroom to Raise Achievement” (One Hour)</i><br>Linda Koons, Senior Vice President, Scholastic Education  |                |
|                         | <b>Concurrent Session 3 (Blue Dots)</b>  | Magnolia G     |

**Tuesday, July 11, 2017**

|                         |   |            |
|-------------------------|---|------------|
| 8:00 a.m. – 9:30 a.m.   | <b>Prayer Breakfast</b><br>(Retiring Superintendents to be Recognized)<br><i>Sponsored by:</i><br><b><i>TRANSAMERICA EMPLOYEE BENEFITS /<br/>CATCHINGS AGENCY</i></b>   | Magnolia A |
| 9:30 a.m. – 10:00 a.m.  | Break   |            |
| 10:00 a.m. – 12:00 p.m. | <b>Concurrent Sessions</b>  |            |
|                         | <b>Concurrent Session 1 (Blue Dots)</b><br><i>“Decision Making Process and the Challenges Facing Schools”</i><br>Dr. Susan M. Rucker, Director, Mississippi NISL<br>Dr. George Gilreath, NISL Facilitator                                     | Magnolia E |
|                         | <b>Concurrent Session 2 (Yellow Dots)</b><br><i>“Retirement Readiness” (One Hour)</i><br>Paul Arvin, Annuity Product Manager,<br>American Fidelity Assurance Company<br>Scott Miley, North MS Manager,<br>American Fidelity Assurance Company | Magnolia F |
|                         | <i>“Moving from Good to Great: Strategies That Can Be Used In and Out of the Classroom to Raise Achievement” (One Hour)</i><br>Linda Koons, Senior Vice President, Scholastic Education   |            |
|                         | <b>Concurrent Session 3 (Red Dots)</b>  | Magnolia G |
| 12:00 p.m. – 1:30 p.m.  | <b>Luncheon – Superintendents Only</b><br><i>Sponsored by:</i><br><b><i>MISSISSIPPI NISL</i></b>  | Magnolia A |
| 1:30 p.m. – 2:00 p.m.   | Break   |            |
| 2:00 p.m. – 4:00 p.m.   | <b>Concurrent Sessions</b>  |            |
|                         | <b>Concurrent Session 1 (Red Dots)</b><br><i>“Decision Making Process and the Challenges Facing Schools”</i><br>Dr. Susan M. Rucker, Director, Mississippi NISL<br>Dr. George Gilreath, NISL Facilitator                                      | Magnolia E |

**Tuesday, July 11, 2017 continued**

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

**Concurrent Session 2 (Blue Dots)**

Magnolia F

***“Retirement Readiness” (One Hour)***

Paul Arvin, Annuity Product Manager,  
American Fidelity Assurance Company

Scott Miley, North MS Manager,  
American Fidelity Assurance Company

***“Moving from Good to Great: Strategies That Can  
Be Used In and Out of the Classroom to Raise  
Achievement” (One Hour)***

Linda Koons, Senior Vice President, Scholastic Education

**Concurrent Session 3 (Yellow Dots)**

Magnolia G

1:00 p.m. – 6:00 p.m. Registration for Alliance Members

Registration Desk

4:00 p.m. – 5:00 p.m. **Alliance Chairpersons’ Meeting**

Azalea D

6:00 p.m. – 9:30 p.m. **Show Time on the Coast**

Magnolia Ballroom

***Dining Begins at 6:00 p.m.***

***ENTERTAINMENT BEGINS AT 7:00 P.M.***

*Sponsored by:*

***ADAMS AND REESE LLP***

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***HOWARD TECHNOLOGY SOLUTIONS***

***MISSISSIPPI COUNCIL OF COCA-COLA BOTTLER’S ASSOCIATION***

***PEARSON***

***POWERSCHOOL***

***SYNERGETICS DCS, INC.***

***THE KIRKLAND GROUP***

## **Wednesday, July 12, 2017**

- 6:45 a.m. – 7:45 a.m. **Continental Breakfast** Magnolia Foyer  
*Sponsored by:*  
***VENTURE TECHNOLOGIES***
- 8:00 a.m. – 10:30 a.m. **GENERAL SESSION** Theatre  
Welcome/Remarks/Introductions:  
Dr. Sam Bounds, Executive Director, MASS  
  
Sheila Grogan, Executive Director of the Blue Cross  
& Blue Shield of Mississippi Foundation  
  
**Steve Gilliland, Keynote Speaker**  
*Sponsored by:*  
***PERFORMANCE BASED EDUCATION COMPANY, INC.***
- 10:30 a.m. – 11:00 a.m. Break Magnolia Foyer
- 11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**
- Superintendents**  
**All Superintendents will attend any Alliance Sectional Meeting of their choice during this time.**
- Assistant Superintendents / Curriculum Coordinators** Magnolia E  
***“Science Strategies for Success”***  
Sheila Smith  
Facilitator: Angela Jones, Assistant Superintendent,  
Canton Public School District
- Athletic Directors** Azalea C  
***“MHSAA Updates”***  
Don Hinton, Executive Director, MHSAA  
MHSAA Staff  
  
***“Athletic Legal Issues”***  
Jim Keith, Attorney, Adams and Reese LLP  
Facilitator: Richard Smithhart, Athletic Director,  
Pearl Public School District

**Wednesday, July 12, 2017, continued**

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

**Business Officials**

Magnolia B

***“MDE Update from the Office of School Financial Services”***

Donna Nester, Bureau Manager, School Financial Services,  
Mississippi Department of Education

Facilitator: Jennifer Clanton, Business Officer,  
Canton Public School District

**Career and Technical Directors**

Azalea B

***“Updates will be given on SkillsUSA and Entrepreneurship”***

Mike Mulvihill, Director, Office of Career and Technical  
Education, Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,  
Attala County School District

**Directors of School Personnel**

Azalea D

***“Legal Hot Topics”***

John Hooks, Attorney, Adams and Reese LLP

Facilitator: M. Elizabeth Christian, Director of School  
Personnel, Simpson County School District

**Elementary Principals**

Magnolia G - H

***“Dyslexia: Digging Deeper”***

Jan Hankins, Ed. S., NBCT, Director of the Dyslexia  
Education and Evaluation Center, Mississippi College

Teresa Mosley, M. Ed., Psychometrist for the Dyslexia  
Education and Evaluation Center, Mississippi College

Facilitator: Michael Pope, Elementary Principal,  
Clinton Public School District

**Wednesday, July 12, 2017, continued**

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

**Federal Programs Coordinators**

Magnolia F

***“Monitoring”***

Quentin Ransburg, Executive Director, Office of Federal Programs, Mississippi Department of Education

Elisha Campbell, Bureau Director, Office of Federal Programs, Mississippi Department of Education

Farrah R. Nicholson, Director, Office of Federal Programs, Mississippi Department of Education

Facilitator: Janice Johnson, Federal Programs Coordinator, Biloxi Public School District

**Public Information Officers**

Catering  
Conference Room

***“Legislative and MDE Updates”***

Pete Smith, Chief, Communications & Government Relations, Mississippi Department of Education

Facilitator: Leigh Anne Biggs, Public Information Officer, Long Beach School District

**Secondary/Middle Level Principals**

Magnolia C

***“Preparing All Students for Success”***

Dr. Charles Frazier, Principal, Brandon High School

Shea Taylor, Principal, North West Rankin Middle School

Julia Muse Cole, MS NISL

Facilitator: Lance Evans, Secondary/Middle Level Principal  
New Albany Public School District

**Special Education Directors**

Magnolia D

***“Special Education Legal Updates”***

Jim Keith, Attorney, Adams and Reese LLP

Jessica Morris, Attorney, Adams and Reese LLP

Ann Box, Legal Assistant, Adams and Reese LLP

Facilitator: Jennifer Boykin, Special Education Director  
Pearl Public School District

**Wednesday, July 12, 2017, continued**

11:00 a.m. – 12:30 p.m. **Alliance Sectional Meetings**

**Technology Coordinators**

Azalea A

***“E-Rate Information and Updates”***

Lee Bray, State E-Rate Coordinator, OTSS  
Mississippi Department of Education

Gary Rawson, Federal Programs Director,  
Mississippi Department of ITS

Facilitator: Rose Seaborn, Technology Coordinator,  
Alcorn School District

**Retired Superintendents**

Oaks Board Room

Dr. Virgil Belue, Retired Superintendent,  
Clinton Public School District

Facilitator: Richard Fleming

12:30 p.m. – 2:00 p.m. **Lunch with the Exhibitors**

Magnolia Foyer

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

**Concurrent Session 1**

Magnolia E

***“What You Need to Know: Mississippi Department of  
Education Priorities”***

This two-hour session will focus on priority topics for the 2017-2018 school term. During the first hour, the Academic team will present information regarding ESSA, early learning guidelines, gifted outcomes, and new academic standards. During the second hour, you will receive updates on accreditation, assessment, accountability, and licensure.

Dr. Nathan Oakley, Executive Director, Early Childhood,  
Elementary Education, Reading and ESSA,  
Mississippi Department of Education

Dr. Paula Vanderford, Chief of Research and Development,  
Mississippi Department of Education



**Wednesday, July 12, 2017, continued**

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

**Concurrent Session 2**

Magnolia F

***“What You Need to Know: Mississippi Department of Education Priorities”***

This two-hour session will focus on priority topics for the 2017-2018 school term. During the first hour, the session will focus on updates on accreditation, assessment, accountability, and licensure. During the second hour, the Academic team will present information regarding ESSA, early learning guidelines, gifted outcomes, and new academic standards.

Dr. Nathan Oakley, Executive Director, Executive Director, Early Childhood, Elementary Education, Reading and ESSA, Mississippi Department of Education

Dr. Paula Vanderford, Chief of Research and Development, Mississippi Department of Education

**Concurrent Session 3**

Magnolia G

***“Stretching Your Dollars in a World of Shrinking Resources While Remaining in Compliance with Accreditation Standards”***

Do you know what you have? Are in compliance? Do you want to save money? Representatives from NewPath Strategy Consultants and Young Law Group will lead an interactive discussion on how to assess facilities and stay compliant with state accreditation standards, how to save money by maintaining your facilities, how to finance new construction, and how to reduce costs while maximizing your printing workflow production to meet budget restraints. We will also discuss missed opportunities saving (possibly making) money in the printing arena.

Tim Carter, Safety & Maintenance,  
New Path Strategy Consultant

Tony Taylor, Document Workflow,  
NewPath Strategy Consultant

Jennie Griffin, Facilities, NewPath Strategy Consultant

Jim Young, Attorney, Young Law Group

**Concurrent Session 4**

Magnolia H

***“Empower Teachers and Drive Student Growth with the Best-In-Class K-12 Educational Technology Platform, Featuring PowerSchool's Unified Classroom Experience”***

PowerSchool's Unified Classroom allows districts to save time, money, and resources by providing a comprehensive solution that encompasses all of your K-12 technology needs from your student information system, registration, gradebook, instruction, assessment and more. Attendees will explore how having the right tools drives student growth, empowers teachers, and engages parents.

Brian Rubin, Solutions Engineer, PowerSchool

## Wednesday, July 12, 2017, continued

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

### **Concurrent Session 5**

Azalea A

#### ***“Interactive SMART Classrooms – Collaboration Through Gaming, Virtual and Augmented Reality in the Classroom”***

Two great sessions in one. Join us first for an interactive and informative session on ways to bridge the gap between virtual and augmented reality.

With simple apps and classroom tools, teachers can take real life experiences and bring them to new life. This first part of our session is designed to inspire teachers from all age levels. Come play along with us and change your classroom learning environment.

Got Game? SMART Software Makes BOYD Kid Play!: Using SMART Software students can connect any device for collaborative learning over a wifi connection. From interactive games to collaborative lessons, students are engaged throughout learning with any device. You will learn how simple it is to take your learning objectives and make them technology ready with SMART’s suite of learning tools. Bring your own device to this interactive learning session to play along with us!

Grace Strahan, Synergetics, DCS, inc.

### **Concurrent Session 6**

Azalea B

#### ***“Technology Infusion: Using G-Suite for Collaboration”***

Join us for this interactive session on how to incorporate G-Suite tools into everyday instruction. Participants should bring their own device (BYOD) to be active participants in this session and to hear practical ideas and key strategies for creating learning environments and instruction that engage, energize and empower learners. Door prizes will be given out — including a Drone!

Davis H. Brock, Teaching and Learning Solutions,  
HowardEDU

### **Concurrent Session 7**

Azalea C

#### ***“Houston We Have a Problem!!”***

Science is the one thing that is everywhere. We live it. We breathe it. We see it every day, but do we really understand it? Do your students understand it? What's does STEM look like? Science should be interactive, engaging, and hands-on for all students. STEM should be: **S**cience that uses **T**echnology, while incorporating the **E**ngineering design process, and using **M**ath to help you solve an idea. Students should be able to take a concept and Try It, Explore It, and Investigate It. Last but not least, Science should be FUN! Come to this interactive session where we will put it together and allow the students to think like scientists and engineers!

Alexis Harry, Curriculum Specialist, Pearson

**Wednesday, July 12, 2017, continued**

2:00 p.m. – 4:00 p.m. **Concurrent Sessions**

**Concurrent Session 8**

Azalea D

***“Using a Data Performance Picture to Adjust and Adapt Instructionally”***

Students deserve thoughtful decision making. By thoughtfully analyzing particular data zones, the Biloxi School District is able to put together a district performance picture that allows for instructional adjustments to be made throughout the school year. This guides district goal setting and expectations to produce successful student outcomes.

Dr. Karen Norwood, Assistant Superintendent of Secondary Programs and Testing, Biloxi Public School District

6:00 p.m. – 9:30 p.m. **MASS/Alliance Summer Gala**

Magnolia Ballroom

***Sponsored by:***

***CLASSWORKS***

***JBHM ARCHITECTS, P. A.***

***NEWPATH STRATEGY CONSULTANTS, LLC***

***TE21, INC.***

***THE EXCELLENCE GROUP***

***YOUNG LAW GROUP, PLLC***

***And our loyal MASS Partners:***

***AMERICAN FIDELITY ASSURANCE COMPANY***

***SCHOLASTIC, INC.***

**Entertainment by:**

***AZ IZZ***

## **Thursday, July 13, 2017**

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer  
*Sponsored by:*  
***INTERIOR ELEMENTS***

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

### **Concurrent Session 1**

Magnolia E

#### ***“Moving from Good to Great: Proven Strategies for Increasing Student Achievement During the School Day: Part I”***

This collaborative session will provide literacy leaders and support teams with the strategies and tools required to develop, implement, and support a high-quality, comprehensive literacy plan. Comprehensive literacy allows educators to meet the needs of rigorous standards while providing engaging student-centered instruction. Rooted in the principles of comprehensive literacy, participants will learn research-based strategies centered on the five tenets of a comprehensive approach- foundational learning, access and equity, balanced literacy instruction, professional learning, and family and community engagement. All participants will be provided with professional learning tools for actionable success.

Nicole Bosworth, Ed.D, Director of Literacy,  
Scholastic Education

### **Concurrent Session 2**

Magnolia F

#### ***“Data Driven Coaching: Cycles of Inquiry & Identifying Patterns of Need”***

Amplify currently partners with various district and school leaders throughout the state to realize transformative outcomes for students. A key lever in realizing these outcomes is data-driven coaching tools, structures, and practices. During this session, we will share the cycle of inquiry that our data coaches engage in to have our school leaders and teachers effectively analyze data, create an aligned action plan based on the data, and assess the implementation of their action plan. We will also dig deeper into the first stage of the cycle of inquiry: leveraging qualitative and quantitative data to determine what the pattern of need is.

Dr. Carolyn McGehee, Amplify Data Coach

**Thursday, July 13, 2017, continued**

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

**Concurrent Session 3**

Magnolia G

***“Join Us for a Discussion on Two HOT TOPICS on the Minds of Mississippi Educators”***

Recent Cyber Security audits by the MDE and the State Auditor’s Cyber Security Audit report have found widespread misuse of school owned technology. Existing programs and practices **MUST** be modified to address these findings. Learn from experts what the common problems are and how to address them in a cost effective and timely manner. Representatives from Mississippi School Districts and outside experts will share their successes in providing strategies to enhance language development for all students. Academic Vocabulary is critical for all students from all backgrounds that includes ELL students and students with limited language development.

Charles Harrison, Ed.D. The Excellence Group

Eddie Prather, The Excellence Group

Raymond Clark, The Excellence Group

**Concurrent Session 4**

Magnolia H

***“Integrating Assessment and Learning”***

Formative assessment should be an integral part of the instructional process (teach, assess, review, and reteach). This session will cover how native content and applications, including EZ Assessment and the new ELS MAP/MST2/SATP2 Item Banks, can be used by teachers, schools and districts to create authentic common assessments as a means of preparing students and gathering valuable data. Strategies utilizing actionable data will be discussed.

Paul Shelly, President, Educational Leadership Solutions

**Concurrent Session 5**

Azalea A

***“Innovation in Technology & the Legal Issues”***

Innovation and technology are transforming our lives – the way we educate students, work collaboratively and communicate with parents and communities. With any significant change, there are always questions and often, legal questions that arise. Join us to discuss your most pressing legal matters as related to technology and how your district can successfully innovate for the future.

Adams & Reese Law Firm

Kameron Ball, Senior Manager,  
Education and Government – Broadband, C Spire

**Thursday, July 13, 2017, continued**

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

**Concurrent Session 6**

Azalea B

***“Using Data Management to Target Student Performance Levels and Growth”***

Are you wanting to learn how to manage your data so that you can effectively use it to improve your school's rating? If so, sit in on this session. Analyzing student data at the beginning of the year is just the first step on the road to success. This session will focus on how to effectively manage individual student data throughout the year. Administrators will have information needed to conduct data talks with teachers that will result in improved instruction within the classroom. Teachers will have the data to begin working immediately to improve student proficiency. Participants will learn how to manage individual student data to have the greatest impact on the components of the MDE Accreditation Model. Every participant will leave with something new in their "toolbox" to use in the upcoming school year.

Lee Ann Fulton, Consultant,  
Performance Based Education Company

Glenda Gregory, Consultant,  
Performance Based Education Company

**Concurrent Session 7**

Azalea D

***“Using the Kirkland Online Assessment Tool to Prepare Students for the Mississippi Assessment Program (MAP)”***

With today's rigorous standards, educators need assessments that are aligned to the standards but customized to the district's pacing guides. This session will demonstrate sample assessment items for ELA and Mathematics in the Kirkland Online Assessment Tool (KOAT). Participants will explore how immediate feedback through data analyses provided by the KOAT reporting platform can be used to inform instruction and intervention for students and prepare students for the Mississippi Assessment Program tests.

Trecina Green, Ed.D., The Kirkland Group

**Concurrent Session 8**

The Coast

***“Current Legal Issues”***

Attorneys will address the "current legal issues" facing school administrators in 2017. A question and answer time will be provided to cover issues that you may be facing in your own district.

Jim Keith, Attorney, Adams and Reese LLP

9:30 a.m. – 10:00 a.m. **Break**

Magnolia Foyer

**Thursday, July 13, 2017, continued**

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

**Concurrent Session 1**

Magnolia E

***“Moving from Good to Great - Proven Strategies for Increasing Student Achievement Out of the Classroom - Part II”***

Family and community engagement is not incidental—it is an essential element of school reform. Part II of this session will provide school and district leaders with proven strategies to bridge the gaps between home and school. The research is clear; family engagement positively impacts student achievement. However, all types of family engagement do not affect student learning. During this highly interactive session, participants will learn how to categorize their family engagement activities, which strategies have the most impact on student outcomes and how to move from implementing activities where “families just show up” to events that build the capacity of families to support learning every time!

Jenni Brasington, Senior Director of Consultative Services,  
FACE

**Concurrent Session 2**

Magnolia F

***“Data Driven Coaching: Creating an Action Plan & Assessing”***

Amplify currently partners with various district and school leaders throughout the state to realize transformative outcomes for students. A key lever in realizing these outcomes is data-driven coaching tools, structures, and practices. During this session, we will focus on the two latter stages of the cycle of inquiry that our data coaches engage in with our school leaders and teachers: creating aligned action plans and assessing the implementation of the action plan. We will share a framework that school leaders or teacher leaders can utilize in order to hold effective data analysis meetings that drive towards action planning. We will also share best practices – such as a data questioning protocol – for guiding those you coach in assessing whether or not that particular action plan was effective.

Dr. Carolyn McGehee, Amplify Data Coach

**Concurrent Session 3**

Magnolia G

***“Legal Hot Topics - Employment & Finance Matters”***

Join the attorneys from Young Law Group for a discussion of pitfalls resulting from the interplay of the Family and Medical Leave Act, ADA, and sick leave. Our attorneys will also address alternatives for financing school projects and funding issues related to ESSA, ad valorem tax collections, and state funding.

Jim Young, Attorney, Young Law Group PLLC

Warren Greenlee, Attorney, Young Law Group PLLC

Wilson Eaton, Attorney, Young Law Group PLLC

Bonnie Granger, CPA, Financial Advisor; Attorney, Young Law Group PLLC

**Thursday, July 13, 2017, continued**

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

**Concurrent Session 4**

Magnolia H

***“Integrating Assessment and Learning”***

Formative assessment should be an integral part of the instructional process (teach, assess, review, and reteach). This session will cover how native content and applications, including EZ Assessment and the new ELS MAP/MST2/SATP2 Item Banks, can be used by teachers, schools and districts to create authentic common assessments as a means of preparing students and gathering valuable data. Strategies utilizing actionable data will be discussed.

Paul Shelly, President, Educational Leadership Solutions

**Concurrent Session 5**

Azalea A

***“Innovation in Technology & the Legal Issues”***

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Adams & Reese Law Firm

Kameron Ball, Senior Manager,  
Education and Government – Broadband, C Spire

**Concurrent Session 6**

Azalea B

***“Using Data Management to Target Student Performance Levels and Growth”***

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Lee Ann Fulton, Consultant,  
Performance Based Education Company

Glenda Gregory, Consultant,  
Performance Based Education Company



**Thursday, July 13, 2017, continued**

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

**Concurrent Session 7**

Azalea D

***“Using the Kirkland Online Assessment Tool to prepare students for the Mississippi Assessment Program (MAP)”***

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Trecina Green, Ed.D., The Kirkland Group

**Concurrent Session 8**

The Coast

***“Current Legal Issues”***

Attorneys will address the "current legal issues" facing school administrators in 2017. A question and answer time will be provided to cover issues that you may be facing in your own district.

Jim Keith, Attorney, Adams and Reese LLP

11:30 a.m. – 2:00 p.m.

**Luncheon**

Magnolia Ballroom

Remarks/Introductions:

Dr. Sam Bounds, Executive Director, MASS

Remarks: Larry Holland, Senior Consultant, Scholastic, Inc.

*Sponsored by:*

***SCHOLASTIC, INC.***

2:00 p.m. – 2:30 p.m.

Break

Magnolia Foyer

2:30 p.m. – 4:30 p.m.

**Alliance Sectional Meetings**

**Superintendents** *(All Superintendents Should Attend)*

Magnolia A

***“NCAA/Regulations & Requirements for Student Athletes”***

Jay Hopson, Head Football Coach,  
University of Southern Mississippi

***“Business Meeting”***

Facilitator: Dr. Sam Bounds, Executive Director, MASS

**Assistant Superintendents / Curriculum Coordinators**

Magnolia E

***“MDE Updates”***

Dr. Nathan Oakley, Executive Director, Elementary Education  
and Reading, Mississippi Department of Education

Facilitator: Angela Jones, Assistant Superintendent,  
Canton Public School District

**Thursday, July 13, 2017, continued**

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

**Athletic Directors** (This meeting will start at 3:00 p.m.) Azalea C

***“NCAA/Regulations & Requirements for Student Athletes”***

Jay Hopson, Head Football Coach,  
University of Southern Mississippi

Facilitator: Richard Smithhart, Athletic Director,  
Pearl Public School District

**Business Officials** Magnolia B

***“Making the Connection between the Business Office and the School Board”***

Denotris Jackson, Assistant Executive Director,  
MSBA

Facilitator: Jennifer Clanton, Business Officer,  
Canton Public School District

**Career and Technical Directors** Azalea B

***“Question and Answer Session”***

Mike Mulvihill, Director, Office of Career and Technical  
Education, Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director,  
Attala County School District

**Directors of School Personnel** Azalea D

***“HR – Practices”***

Jonathan McLendon, Director of Human Resources,  
McComb School District

Facilitator: M. Elizabeth Christian, Director of School  
Personnel, Simpson County School District

**Elementary Principals** Magnolia G - H

***“Shaping Teacher Quality Through Teacher Effectiveness”***

Julia Cole, NISL

Dr. Daphne Buckley, NISL

Facilitator: Michael Pope, Elementary Principal,  
Clinton Public School District

**Thursday, July 13, 2017, continued**

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

**Federal Programs Coordinators**

Magnolia F

***“ESSA Updates and MCAPS for Stakeholders”***

Quentin Ransburg, Executive Director, Office of Federal Programs, Mississippi Department of Education

Brendsha A. Roby, Director, Office of Federal Programs, Mississippi Department of Education

Mariea Jackson, MCAPS Administrator, Office of Federal Programs, Mississippi Department of Education

***“An Overview of Language Arts Core Knowledge and Literacy Assessments”***

Susan Lambert, Vice President, Amplify

Facilitator: Janice Johnson, Federal Programs Coordinator, Biloxi Public School District

**Public Information Officers**

Catering  
Conference Room

***“Roundtable Discussion”***

Facilitator: Leigh Anne Biggs, Public Information Officer, Long Beach School District

**Secondary/Middle Level Principals**

Magnolia C

***“A New Approach to Coding”***

Neill Hitchcock, Account Executive, Apple Education

Facilitator: Lance Evans, Secondary/Middle Level Principal  
New Albany Public School District

**Special Education Directors**

Magnolia D

***“MDE Updates”***

Gretchen Cagle, State Director, Office of Special Education, Mississippi Department of Education

Facilitator: Jennifer Boykin, Special Education Director  
Pearl Public School District

**Thursday, July 13, 2017, continued**

2:30 p.m. – 4:30 p.m. **Alliance Sectional Meetings**

**Technology Coordinators**

Azalea A

***“Best Practices for K-12 IT Challenges in 2017”***

Dana Rials, Synergetics DCS, inc.

Grace Strahan, Synergetics DCS, inc.

Facilitator: Rose Seaborn, Technology Coordinator,  
Alcorn School District

**Retired Superintendents**

Oaks Board Room

***“Roundtable Discussion”***

Facilitator: Richard Fleming

*Many of our exhibitors and sponsors will be leaving us today. Without their support we would not be able to have this convention. We want each of them to know how much they mean to the success of our organization. Please be sure to visit them and tell them “Thank you!” for their support.*

**Friday, July 14, 2017**

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Magnolia Foyer  
*Sponsored by:*  
***YELLOWFOLDER***

8:00 a.m. – 10:30 a.m. **GENERAL SESSION** Magnolia A  
Welcome/Remarks/Introductions:  
Dr. Sam Bounds, Executive Director, MASS

**Mike McKinley, Keynote Speaker**  
*Sponsored by:*  
***AMPLIFY***

**Door Prizes (Must Be Present To Win)**

11:00 a.m. – 12:30 p.m. **2017 – 2018 MASS Board Meeting/Lunch** Azalea C - D  
*Sectional Committee Reports to MASS Board*

*All Sectional Committee Chairpersons should attend this meeting and give a verbal report to the Board. If any of the chairpersons cannot attend, they should appoint a designee.*