

***2018 MASS/ALLIANCE WINTER CONFERENCE***  
***Agenda***  
***January 21-24, 2018***

**Sunday, January 21, 2018**

3:00 p.m. – 5:00 p.m.	Superintendents' Registration	Registration Desk
2:30 p.m. – 3:30 p.m.	Executive Committee Meeting	Manchester
3:30 p.m. – 4:30 p.m.	Board of Directors' Meeting	Cantebury
3:00 p.m. – 5:30 p.m.	Reception Room open for viewing Play-off	Windsor I & II
5:30 p.m. – 8:30 p.m.	<b>Superintendents' Early Arrival Reception</b> <i>Sponsored by:</i> <b><i>AMERICAN FIDELITY ASSURANCE COMPANY</i></b>	Windsor I & II

**Monday, January 22, 2018**

7:30 a.m. – 8:30 a.m.	<b>Superintendents’ Continental Breakfast</b>	Windsor III, IV, V
8:30 a.m. – 10:30 a.m.	<b>GENERAL SESSION</b> Welcome/Remarks/Introduction: Dr. Phil Burchfield, Executive Director, MASS  Remarks/Introduction: Brian Freeman, President, MASS  Jim Keith, Attorney, Adams and Reese LLP	Windsor I
10:30 a.m. – 11:00 a.m.	Break	Windsor III, IV, V
11:00 a.m. – 12:30 p.m.	<b>GENERAL SESSION</b>  <i>“Superintendents, School Board Relations, Critical Times”</i>  Dr. Phil Burchfield, Executive Director, MASS  Dr. Mike Waldrop, Executive Director, MSBA  Tommie S. Cardin, Attorney, Butler Snow; Former School Board President	Windsor I
11:00 a.m. – 12:00 p.m.	Alliance Chairpersons’ Meeting	Cantebury
12:00 p.m. – 1:30 p.m.	<b>Deli Style Luncheon</b> <i>Sponsored by:</i> <b><i>MUNIGROUP, LLC</i></b>	Bistro Restaurant

**Monday, January 22, 2018, continued**

11:00 a.m. – 6:00 p.m.	Registration Open	Registration Desk
1:30 p.m. – 3:30 p.m.	<b>GENERAL SESSION</b> Welcome/Remarks/Recognitions/Introductions: Dr. Phil Burchfield, Executive Director, MASS  Remarks: Brian Freeman, President, MASS  <i>“2018 MASS Legislative Agenda Overview and Other Business”</i>  <i>Sponsored by:</i> <b>MISSISSIPPI NISL</b>	Windsor I & II
3:30 p.m. – 4:00 p.m.	Break - Visit with Exhibitors	Windsor III, IV, V
4:00 p.m. – 5:30 p.m.	<b>Alliance Sectional Meetings</b>  <b>Superintendents</b>  Facilitator: Brian Freeman, President, MASS  <b>Assistant Superintendents / Curriculum Coordinators</b> <i>“MDE Updates”</i> Dr. Kim Benton, Chief Academic Officer, Office of Academic Education, Mississippi Department of Education  Facilitator: Angela Jones, Assistant Superintendent, Canton Public School District  <b>Athletic Directors</b> <i>“MAAA Updates and Roundtable Discussion”</i> Woody Barnett, Executive Director, Mississippi Athletic Administrators Association  Facilitator: Richard Smithhart, Athletic Director, Pearl Public School District	Churchill I & II  Briarwood  Warwick

**Monday, January 22, 2018, continued**

4:00 p.m. – 5:30 p.m. **Alliance Sectional Meetings**

**Business Officers**

Oxford

***“Detecting and Deterring Fraud: From Outside and Within Your School District”***

Tom Chain, CPA, Director of Technical Assistance Division,  
Mississippi Office of the State Auditor

Facilitator: Jennifer Clanton, Business Officer,  
Canton Public School District

**Career and Technical Directors**

Winston I

***“National Certification and Testing”***

Mike Mulvihill, Director, Office of Career and Technical  
Education, Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director  
Attala County School District

**Directors of School Personnel**

Manchester II

***“GOOT (Grow Our Own Teachers)”***

Jonathan McLendon, Director of Human Resources,  
McComb School District

Facilitator: M. Elizabeth Christian, Director of School  
Personnel, Simpson County School District

**Elementary Principals**

Newbury

***“All Aboard for Pre-K: Who is Involved and What it Takes to Create an Effective Pre-K Program”***

Angela Harris, Federal Programs & Curriculum,  
Cleveland School District

Bobby Sims, Principal HW Byers,  
Marshall County School District

Pamela Reed Simon, Early Childhood and Title II  
Coordinator, Rankin County School District

Julia Muse Cole, MS NISL

Facilitator: Michael Pope, Elementary Principal,  
Clinton Public School District

**Monday, January 22, 2018, continued**

4:00 p.m. – 5:30 p.m. **Alliance Sectional Meetings**

**Federal Programs Coordinators**

Surrey I

***“Federal Programs Monitoring”***

Quentin Ransburg, Executive Director, Office of Federal Programs, Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator, Holly Springs School District

**Public Information Officers**

Manchester I

***“Section 508 – ADA Website Compliance”***

Facilitator: Beverly Lockett, Public Information Officer, Canton Public School District

**Secondary/Middle Level Principals**

Cantebury

***“Updates in High School Curriculum”***

Jean Massey, Secondary Education Executive Director, Mississippi Department of Education

Facilitator: John Ferrell, Secondary/Middle Level Principal, New Albany Public School District

**Special Education Directors**

Surrey II

***“Special Education Legal Updates”***

Jim Keith, Attorney, Adams and Reese LLP

Facilitator: Jennifer Boykin, Special Education Director, Pearl Public School District

**Technology Coordinators**

Winston II

***“Network Security”***

Jay White, ITS Director, Security Services Division

Facilitator: Mechelle Welch, Technology Coordinator, West Point School District

**Monday, January 22, 2018, continued**

- 4:00 p.m. – 5:30 p.m. **Alliance Sectional Meetings**
- Retired Superintendents** Bistro Restaurant  
*“Mississippi Retired Public Employees’ Association”*  
Dr. Howell Garner  
Facilitator: Richard Fleming
- 5:30 p.m. – 6:00 p.m. Break - Visit with Exhibitors Windsor III, IV, V
- 6:00 p.m. – 8:30 p.m. **Reception** Windsor I & II
- Sponsored by:*  
***EDUCATIONAL MATERIALS SPECIALISTS, INC.***  
***HOWARD TECHNOLOGY SOLUTIONS***  
***JBHM ARCHITECTURE***  
***NEWPATH STRATEGY CONSULTANTS, LLC***  
***THE EXCELLENCE GROUP***  
***TRANSAMERICA EMPLOYEE BENEFITS / CATCHINGS AGENCY***  
***YOUNG LAW GROUP, PLLC***
- Entertainment:***  
***“No Strings”***

**Tuesday, January 23, 2018**

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Windsor III, IV, V

8:00 a.m. – 9:30 a.m. **Morning Concurrent Sessions**

**Concurrent Session 1**

Churchill II

***"The Right People in the Right Places: Ed Leadership for Dramatically Improved Student Achievement"***

In this session we will discuss strategies for using nationally-credentialed principals to coach their peers in ways that transform instructional practice and drive student achievement. Dr. Cederick Ellis, Superintendent of the McComb School District, will discuss his experiences as a Nationally-Credentialed Distinguished Coach through the USDOE SEED Grant. Dr. Ellis will discuss how the coaching process has impacted the principals and student achievement in his own district and other district principals where he has served as their coach through the SEED Grant.

Dr. Cederick Ellis, Superintendent, McComb School District

Dr. Susan Rucker, MSNISL Director

David Osborne, Director of Business Operations and  
Director of SEED Project

**Concurrent Session 2**

Canterbury

***"Summer Has a New Story: Creating Pathways for Literacy at School, Home, and in the Community"***

Independent reading is the single most important factor linked to student literacy achievement. Therefore, it is key that students have access to high quality, engaging, authentic texts in classrooms, at home, and in the community. This session will allow participants to review current independent reading, summer slide and "make summer count" research. The presenters will also discuss how to create a link between independent reading at school and at home, and ways to think broadly about access to text throughout the year in order to positively impact student achievement. Participants will discover plausible ways to create meaningful summer reading opportunities for students, and engage with a leading practitioner in the field who has put research in action, yielding strong results for students and families.

Dr. Nicole Bosworth, Director of National Literacy Initiatives

**Concurrent Session 3**

Churchill I

***"Updates from MDE's Safe & Orderly Schools"***

Dr. Bill Welch, Director, Office of Safe and Orderly Schools,  
Mississippi Department of Education

***"Updates from Office of Accreditation"***

Dr. Jo Ann Malone, Bureau Director, Office of Accreditation,  
Mississippi Department of Education

**Tuesday, January 23, 2018, continued**

8:00 a.m. – 9:30 a.m. **Morning Concurrent Sessions**

**Concurrent Session 4**

Briarwood

***“Understanding 2<sup>nd</sup> Generation Science Tests:  
Lessons Learned from the Webster County School  
District’s Research Pilot”***

In late November 2017, the Webster County School District conducted a series of activities with students and teachers to evaluate five (5) new science assessments comprised of 2<sup>nd</sup> Generation Science items aligned to the newly adopted MSCCRS-Science. Highly trained Mississippi educators, Dr. Beaudoin, in coordination with Ms. Boatman, developed and administered pilot assessments to gain insight on instructional practices, difficulty of measuring the new science standards, and ways to prepare students for the upcoming state assessments. Conference members will be provided (by Mr. Shelly) some innovative approaches to report these new assessment results with multiple stakeholders.

Brian Jones, Superintendent, Webster County School District

Sue Anne Boatman, Federal Programs Director,  
Webster County School District

Paul Shelly, President, ELS Inc.

Dr. J.P. Beaudoin, CEO, Advanced Instructional Management

**Concurrent Session 5**

Newbury

***“Avoiding Legal Liability When Investigating and  
Trying to Address and Prevent Bad Actions by Employees  
and Students, and Other Timely Legal Hot Topics”***

Over half of this session will be spent on how to protect yourself from legal liability in preparing for and conducting investigations of employee/student misconduct (harassment, bullying, off-duty, etc.) We will review those areas in which a school district is required to conduct an investigation into misconduct by students or employees, and those areas where conducting such an investigation is a “best practice.” We will discuss how far school districts must go to conduct a “reasonable, good faith investigation” and how to document the investigation. We will also discuss potential liability in the area of student/employee actions in the exploding cyber area. Finally, we will cover emerging hot legal topics in the areas of school funding, ad valorem taxes, protecting your fee-in-lieu revenues, etc.

Jim Young, Attorney, Young Law Group

Wilson Eaton, Attorney, Young Law Group

Warren Greenlee, Attorney, Young Law Group

Bonnie Granger, Attorney/CPA, Young Law Group



## Tuesday, January 23, 2018, continued

8:00 a.m. – 9:30 a.m. **Morning Concurrent Sessions**

### **Concurrent Session 6**

Surrey I & II

#### ***“Background Knowledge: A Key to Educational Equity”***

There is a large body of research that demonstrates the impact of background knowledge on comprehension. The more you know about a topic, the easier it is to comprehend and retain related information. Knowledge about a topic provides an associated vocabulary, and for our youngest of learners there is a significant vocabulary gap. This session will equip educators with an understanding of why building knowledge in the early grades reduces vocabulary gaps and prepares students for deeper comprehension. Participants will leave this session with instructional strategies that can be implemented immediately.

Susan Lambert is the Vice President of Core Knowledge Language Arts (CKLA) at Amplify. Her extensive experience in education includes time as a classroom teacher, standards coach, Core Knowledge consultant, principal, curriculum director, and program manager for intervention. She has worked in public, private, and charter schools settings both nationally and internationally. Susan holds a BA in elementary education, MA in curriculum, EdS in Leadership, and is completing a PhD in Educational Policy.

Susan Lambert, VP of Core Knowledge Language Arts,  
Amplify

### **Concurrent Session 7**

Winston I & II

#### ***“Managing Individual Student Data at Classroom Level”***

Are you wanting to learn how to manage your data so that you can effectively use it to improve your school's rating? If so, sit in on this session. Analyzing student data at the beginning of the year is just the first step on the road to success. This session will focus on how to effectively manage individual student data at the individual classroom level for each student. Administrators will have information needed to conduct data talks with teachers that will result in improved instruction within the classroom. Teachers will have the data to begin working immediately to improve student proficiency.

Participants will learn how to manage individual student data to have the greatest impact on the components of the MDE Accreditation Model. Every participant will leave with something new in their "toolbox" to use in the upcoming school year.

Lee Ann Fulton, Consultant,  
Performance Based Education Company, Inc.

Dr. Chuck Benigno, Consultant,  
Performance Based Education Company, Inc.

**Tuesday, January 23, 2018, continued**

8:00 a.m. – 9:30 a.m. **Morning Concurrent Sessions**

**Concurrent Session 8**

Oxford

***“Lessons Learned from Conducting Pre-Audit Assessments in the Areas of Safety, Maintenance, Transportation, Operations and Facilities”***

This presentation will address how school districts can save money in the areas of custodial, maintenance, and transportation. It will also cover lessons learned on how to avoid liability resulting from noncompliance with accreditation standards and best practices for school safety. We will also cover how to achieve savings and boost revenues from improving operational efficiency and document workflow.

Tim Carter, NewPath Strategy Consultants

Tony Taylor, NewPath Strategy Consultants

Warren Bowen, NewPath Strategy Consultants

9:30 a.m. – 10:00 a.m. Break - Visit with Exhibitors

Windsor III, IV, V

10:00 a.m. – 11:30 a.m. **Morning Concurrent Sessions**

**Concurrent Session 1**

Churchill II

***“Legal Issues Facing School Districts”***

Hear the latest information regarding students’ first amendment rights, religion issues, bullying/harassment, personnel issues, FMLA, ADA and other hot legal topics!

KaShonda Day, Adams and Reese LLP

John Hooks, Attorney, Adams and Reese LLP

Jim Keith, Attorney, Adams and Reese LLP

Elizabeth Maron, Adams and Reese LLP

**Concurrent Session 2**

Cantebury

***The Importance of Early Learning (Pre-K) Education and the Impact on Literacy Development***

The need to focus attention on foundational literacy is now more important than ever. For students entering kindergarten unprepared or for students who are not reading on grade level, school can be a place where struggles undermine confidence and critical skills remain underdeveloped. As a result, the reading achievement gap widens as students move beyond PreK and Kindergarten. With a renewed focus on reading proficiency, the case for prevention is clear. One of the most distinguishing features of any literacy initiative is the emphasis directed to literacy in all of the disciplines. For students to be career and college ready, they must be proficient in reading and writing complex informational and technical text. What does this mean for students who are struggling to learn to read? How can we give all students the opportunity to succeed?

Join us as we share the importance of building a solid foundation in literacy, language and social emotional development as the ultimate strategy for assuring sustainable school improvement.

Ernesto Rodriguez, Director of Early Learning,  
Scholastic Education

**Tuesday, January 23, 2018, continued**

10:00 a.m. – 11:30 a.m. **Morning Concurrent Sessions**

**Concurrent Session 3**

Churchill I

***“Updates from MDE’s Office of District and School Performance”***

Walt Drane, Executive Director, Office of Student Assessment,  
Mississippi Department of Education

Alan Burrow, Director of Accountability Services,  
Office of District and School Performance,  
Mississippi Department of Education

**Concurrent Session 4**

Briarwood

***“Pathway to Excellence”***

Educators need to be equipped with valid, predictable data they can trust – data that will ensure students are on a pathway to achieve college and career readiness. Come hear how Tupelo and Pearl Public School Districts partnered with a dedicated team of assessment experts who thoroughly understand the Mississippi framework. These proven assessment solutions helped to foster student growth and improvement in these two districts throughout the school year – resulting in student success!

Kim LaFontaine, Assistant Superintendent of Academic  
Services, Pearl Public School District

Corlis Curry, Federal Programs Director,  
Tupelo Public School District

Amy Ferguson, RTI Administrator,  
Tupelo Public School District

**Concurrent Session 5**

Newbury

***“Finance – What you Don’t Know Can Hurt You!”***

This session will cover creative options for financing equipment, renovations and new construction. We will also discuss how to evaluate your options, explain the roles of the professionals involved in the transaction, and most importantly, how to know if you got a good deal. Finally, we will identify potential pitfalls associated with 3-mill notes, bonds, bank loans and equipment leases – including how to avoid shooting yourself in the foot when attempting a “no tax increase” bond issue and how to stay out of trouble with the Feds.

Jim Young, Attorney, Young Law Group;  
Financial Advisor, MuniGroup

Warren Greenlee, Attorney, Young Law Group;  
Financial Advisor, MuniGroup

## Tuesday, January 23, 2018, continued

10:00 a.m. – 11:30 a.m. **Morning Concurrent Sessions**

### **Concurrent Session 6**

Surrey I & II

#### ***“Security in K-12 is Much More Than You Thought”***

This session will provide an Overview of K-12 Security Obligations, how to address them and why it is important.

- Family Education Rights and Privacy Act (FERPA)
- Protection of Pupil Rights Amendment (PPRA)
- Children’s Online Privacy Protections Act (COPPA)
- Children’s Internet Protection Act (CIPA)

“...schools should be just as agile as banks when it comes to protecting and strengthening security protocols around student and teacher data”

Dane Truhett, Manager IT Security and Compliance,  
C Spire

### **Concurrent Session 7**

Winston I & II

#### ***“Impactful Professional Development Strategies to Lead and Empower”***

Explore professional development strategies using technology that engage, inspire and build community. During this interactive workshop, we'll share research based strategies that empower teachers in professional learning - and as a result create engaging learning environments. Throughout the session, you'll be engaged in hands-on and minds-on activities to help you transform theory into practice.

Davis Brock, Manager, Teaching and Learning Solutions,  
Howard Technology Solutions

### **Concurrent Session 8**

Oxford

#### ***“Successful Bond Issues”***

If you have questions concerning the bond issue process, then this is the session for you. This session will focus on community involvement in bond issues, advertising, cost of advertising and source of funds, and the rules around district involvement and use of district funds. We will also cover the steps to a successful bond issue, determining district needs and obtaining full Board support. Finally, what are your back up plans? If you have ever considered conducting a bond issues in your district and didn't know where to start, then this is the session you should attend.

Dr. Robin Ballard, NBCT, Deputy Superintendent,  
Lowndes County School District

Raymond Morgigno, Ph.D., Superintendent,  
Pearl Public School District

**Tuesday, January 23, 2018, continued**

11:30 a.m. – 1:00 p.m. **Legislative Luncheon** Windsor I & II  
Remarks/Introductions:  
Dr. Phil Burchfield, Executive Director, MASS

Remarks: Larry Holland, Senior Consultant, Scholastic, Inc.

*Sponsored by:*

***SCHOLASTIC, INC.***

*Invited Guests:*

***Governor, Lt. Governor, Speaker of the House,  
Chairmen of Appropriations and Education of Both  
Chambers***

1:00 p.m. – 1:30 p.m. Break - Visit with Exhibitors Windsor III, IV, V

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 1**

Churchill II

***"The Right People in the Right Places: Ed Leadership for  
Dramatically Improved Student Achievement"***

In this session we will discuss strategies for using nationally-credentialed principals to coach their peers in ways that transform instructional practice and drive student achievement. Dr. Cederick Ellis, Superintendent of the McComb School District, will discuss his experiences as a Nationally-Credentialed Distinguished Coach through the USDOE SEED Grant. Dr. Ellis will discuss how the coaching process has impacted the principals and student achievement in his own district and other district principals where he has served as their coach through the SEED Grant.

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Dr. Susan Rucker, MSNISL Director

David Osborne, Director of Business Operations and  
Director of SEED Project

**Concurrent Session 2**

Cantebury

***"Summer Has a New Story: Creating Pathways for  
Literacy at School, Home, and in the Community"***

Independent reading is the single most important factor linked to student literacy achievement. Therefore, it is key that students have access to high quality, engaging, authentic texts in classrooms, at home, and in the community. This session will allow participants to review current independent reading, summer slide and "make summer count" research. The presenters will also discuss how to create a link between independent reading at school and at home, and ways to think broadly about access to text throughout the year in order to positively impact student achievement. Participants will discover plausible ways to create meaningful summer reading opportunities for students, and engage with a leading practitioner in the field who has put research in action, yielding strong results for students and families.

Dr. Nicole Bosworth, Director of National Literacy Initiatives

**Tuesday, January 23, 2018, continued**

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 3**

Oxford

***“Change Your School’s Outcomes with the Magic of Expectations and Relationships”***

Is your school struggling with motivation and performance? Turn lack of motivation and performance into high achievement. This engaging, highly-participatory workshop explores strategies that promote high expectations and strong, positive relationships.

Participants will leave with:

Strategies for setting, communicating, and managing expectations for students, staff, and self

Ideas to motivate and engage students through conferencing and goal setting  
Strategies to build and maintain strong, positive relationships with students and staff

Ways to promote positive school culture

Dr. Andy Parker, CEO, DrAndyParker.com

Dr. Rebecca Ladner, Account Executive, Classworks

**Concurrent Session 4**

Briarwood

***“Understanding 2<sup>nd</sup> Generation Science Tests: Lessons Learned from the Webster County School District’s Research Pilot”***

In late November 2017, the Webster County School District conducted a series of activities with students and teachers to evaluate five (5) new science assessments comprised of 2<sup>nd</sup> Generation Science items aligned to the newly adopted MSCCRS-Science. Highly trained Mississippi educators, Dr. Beaudoin, in coordination with Ms. Boatman, developed and administered pilot assessments to gain insight on instructional practices, difficulty of measuring the new science standards, and ways to prepare students for the upcoming state assessments. Conference members will be provided (by Mr. Shelly) some innovative approaches to report these new assessment results with multiple stakeholders.

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Paul Shelly, President, ELS Inc.

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**Tuesday, January 23, 2018, continued**

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 5**

Newbury

***“Cybersecurity and the Law”***

Are you doing enough to protect your students, your district, yourself? Have you thought about the liability you and your district may face if you do not take the right actions? This is likely to be one of the areas of greatest risk to districts in the coming years.

The State Auditor’s recent report on items found on school-owned computers is troubling and highlights the need for school districts to increase their diligence in protecting students and faculty in the cyber arena. Our team will discuss the legal and practical implications of monitoring the use of school computers, the impact on your district and policies that may protect your district.

Dr. Charles Harrison, The Excellence Group

Jim Young, Attorney, Young Law Group

**Concurrent Session 6**

Surrey I & II

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Susan Lambert, VP of Core Knowledge Language Arts,  
Amplify

**Tuesday, January 23, 2018, continued**

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 7**

Winston I & II

***“Managing Individual Student Data at Classroom Level”***

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Dr. Chuck Benigno, Consultant,  
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Windsor III, IV, V

3:30 p.m. – 5:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 1**

Churchill II

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John Hooks, Attorney, Adams and Reese LLP

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Ernesto Rodriguez, Director of Early Learning,  
Scholastic Education

**Concurrent Session 3**

Churchill I

***“Updates from MDE’s Office of Teaching and Leading”***

Dr. Cory Murphy, Director, Office of Educator Licensure,  
Mississippi Department of Education

***“Updates from MDE’s Office of Educator Misconduct”***

James Thompson, Director, Office of Educator Misconduct,  
Mississippi Department of Education

**Concurrent Session 4**

Briarwood

***“Pathway to Excellence”***

Educators need to be equipped with valid, predictable data they can trust – data that will ensure students are on a pathway to achieve college and career readiness. Come hear how Tupelo and Pearl Public School Districts partnered with a dedicated team of assessment experts who thoroughly understand the Mississippi framework. These proven assessment solutions helped to foster student growth and improvement in these two districts throughout the school year – resulting in student success!

Kim LaFontaine, Assistant Superintendent of Academic  
Services, Pearl Public School District

Corlis Curry, Federal Programs Director,  
Tupelo Public School District

Amy Ferguson, RTI Administrator,  
Tupelo Public School District

**Tuesday, January 23, 2018, continued**

3:30 p.m. – 5:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 5**

Newbury

***“School Construction from A – Z”***

Anyone considering a school construction or renovation project should attend this session. Individuals from various disciplines will cover topics such as how to pass a bond issue or arrange other construction financing, how to develop a feasible project, how to select construction professionals, how to negotiate construction contracts, how to handle facilities insurance, and how to protect the district's interests throughout the process.

Jim Young, Attorney, Young Law Group

Bonnie Granger, Attorney/CPA, Young Law Group

Tim Carter, NewPath Strategy Consultant

Warren Bowen, NewPath Strategy Consultant

**Concurrent Session 6**

Surrey I & II

***“Security in K-12 is Much More Than You Thought”***

This session will provide an Overview of K-12 Security Obligations, how to address them and why it is important.

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C Spire

**Concurrent Session 7**

Winston I & II

***“Impactful Professional Development Strategies to Lead and Empower”***

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Davis Brock, Manager, Teaching and Learning Solutions,  
Howard Technology Solutions

**Tuesday, January 23, 2018, continued**

3:30 p.m. – 5:00 p.m. **Afternoon Concurrent Sessions**

**Concurrent Session 8**

Oxford

***“The Five Components of Successful Schools”***

Please join us for this session to hear a presentation by Dr. Reuben Dilworth on the five components of successful schools.

Reuben Dilworth, Ed.D.,  
Community and Education Analysis for Team Ed

5:00 p.m. – 6:30 p.m.

**Reception**

Windsor I & II

*Door Prizes to be Given Away by the Following Sponsors  
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**Wednesday, January 24, 2018**

7:00 a.m. – 8:00 a.m. **Continental Breakfast** Windsor III, IV, V

8:00 a.m. – 9:30 a.m. **Alliance Sectional Meetings**

**Superintendents**

Windsor II

Dr. Ben C. Burnett, Dean, School of Education,  
Associate Professor of Education, William Carey University

Facilitator: Brian Freeman, President, MASS

**Assistant Superintendents / Curriculum Coordinators**

Briarwood

***“Parent and Family Engagement Provisions in Every Student  
Success Act and How It Can Impact Student Achievement”***

Betty Wilson-McSwain, McComb School District

Julia Muse Cole, MS NISL

Facilitator: Angela Jones, Assistant Superintendent,  
Canton Public School District

**Athletic Directors**

Warwick

***“MHSAA Updates”***

Don Hinton, Executive Director,  
Mississippi High School Activities Association

Mississippi High School Activities Association Staff

***“Athletic Legal Issues”***

Jim Keith, Attorney, Adams and Reese LLP

Facilitator: Richard Smithhart, Athletic Director,  
Pearl Public School District

**Business Officers**

Oxford

***“MDE Update from the Office of School Financial Services”***

Donna Nester, Bureau Manager, School Financial Services,  
Mississippi Department of Education

Facilitator: Jennifer Clanton, Business Officer,  
Canton Public School District

**Career and Technical Directors**

Winston I

***“Question and Answer Session”***

Mike Mulvihill, Director, Office of Career and Technical  
Education, Mississippi Department of Education

Facilitator: Tony Holder, Career and Technical Director  
Attala County School District

**Wednesday, January 24, 2018 continued**

8:00 a.m. – 9:30 a.m. **Alliance Sectional Meetings**

**Directors of School Personnel**

Manchester II

***“Human Resources - Legal Hot Topics”***

John Hooks, Attorney, Adams and Reese LLP

Facilitator: M. Elizabeth Christian, Director of School  
Personnel, Simpson County School District

**Elementary Principals**

Newbury

***“Gift(ed) Ideas for Your Teachers’ Classrooms”***

Lisa Saucier, Gifted Teacher, Eastside Elementary,  
Clinton Public School District

Laura McAlpin, Gifted Teacher, Northside Elementary,  
Clinton Public School District

Facilitator: Michael Pope, Elementary Principal,  
Clinton Public School District

**Federal Programs Coordinators**

Surrey II

***“Federal Programs Monitoring”***

Quentin Ransburg, Executive Director, Office of Federal  
Programs, Mississippi Department of Education

Facilitator: Eileen Dowsing, Federal Programs Coordinator,  
Holly Springs School District

**Public Information Officers**

Manchester I

***“Reporting Requirements for ESSA and Communicating  
how Districts Play Major Role in Ensuring a Successful  
State Plan”***

Patrice Guilfoyle, Communications Director, Government  
Relations, Mississippi Department of Education

Facilitator: Beverly Lockett, Public Information Officer,  
Canton Public School District

**Wednesday, January 24, 2018 continued**

8:00 a.m. – 9:30 a.m. **Alliance Sectional Meetings**

**Secondary/Middle Level Principals**

Cantebury

***“Importance of Strong Secondary and CTE Relationships  
for Students to be College and Career Ready”***

Mike Mulvihill, Director, Office of Career and Technical  
Education, Mississippi Department of Education

Facilitator: John Ferrell, Secondary/Middle Level Principal,  
New Albany Public School District

**Special Education Directors**

Surrey II

***“MDE Special Education Updates”***

Gretchen Cagle, State Director, Office of Special Education,  
Mississippi Department of Education

Facilitator: Jennifer Boykin, Special Education Director,  
Pearl Public School District

**Technology Coordinators**

Winston II

***“E-Rate Purchasing Updates”***

Gary Rawson, Federal Programs Director,  
Mississippi Department of ITS

Lee Bray, State E-Rate Coordinator, OTSS  
Mississippi Department of Education

Facilitator: Mechelle Welch, Technology Coordinator,  
West Point School District

**Retired Superintendents**

Bistro Restaurant

***“Roundtable Discussion”***

Facilitator: Richard Fleming

**Wednesday, January 24, 2018 continued**

9:30 a.m. – 10:00 a.m.	Break – Visit with Exhibitors	Windsor III, IV, V
10:00 a.m. – 12:00 p.m.	<b>GENERAL SESSION</b> Remarks/Introductions: Brian Freeman, President, MASS	Windsor I

**Dr. Debbie Silver, Keynote Speaker**

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**Door Prizes Awarded at End of General Session  
(You Must Be Present To Win)**

12:30 p.m. – 2:00 p.m.	<b>MASS Board of Directors &amp; Alliance Chairpersons</b>	Churchill I & II
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