

2023 MASS/ALLIANCE WINTER CONFERENCE
Agenda
January 22 – 25, 2023

Sunday, January 22, 2023

3:00 p.m. – 5:00 p.m.	Superintendents' Registration	Registration Desk
1:30 p.m. – 2:30 p.m.	Executive Committee Meeting	Natchez Board Room
2:30 p.m. – 3:30 p.m.	Board of Directors' Meeting	Crown Room
4:00 p.m. – 6:00 p.m.	GENERAL SESSION Welcome/Recognitions: Dr. Phil Burchfield, Executive Director, MASS Remarks/Introduction: Dr. Tony McGee, President, MASS <i>“Current Legal Issues”</i> Jim Keith, Attorney, Adams and Reese LLP	Diplomat I & II
6:00 p.m. – 7:30 p.m.	Superintendents' Early Arrival Reception <i>Sponsored by:</i> AMERICAN FIDELITY ASSURANCE COMPANY	Salon A & B

Monday, January 23, 2023

7:00 a.m. – 8:00 a.m.	Superintendents’ Continental Breakfast	Fitzgerald’s
8:00 a.m. – 10:00 a.m.	GENERAL SESSION Welcome/Remarks/Introduction: Dr. Phil Burchfield, Executive Director, MASS <i>“Preventing Target Violence”</i> Amanda Hinton, Special Agent, Federal Bureau of Investigation	Diplomat I & II
10:00 a.m. – 10:30 a.m.	Break	Salon C
10:30 a.m. – 11:30 a.m.	GENERAL SESSION Remarks/Introduction: Dr. Tony McGee, President, MASS <i>“All-Hazards Crisis Management for Mississippi’s Educators”</i> Todd DeMuth, State Coordinating Officer/Private-Sector Liaison, MEMA	Diplomat I & II
11:00 a.m. – 12:00 p.m.	Alliance Chairpersons’ Meeting	Natchez Board Room
11:00 a.m. – 6:00 p.m.	Registration Open	Registration Desk

Monday, January 23, 2023, continued

11:30 a.m. – 1:30 p.m.	Deli Style Luncheon <i>Sponsored by:</i> MUNIGROUP, LLC	Fitzgerald's
1:30 p.m. – 3:30 p.m.	GENERAL SESSION Welcome/Remarks/Recognitions/Introduction: Dr. Phil Burchfield, Executive Director, MASS Remarks: Dr. Tony McGee, President, MASS Mike Dorn, Keynote Speaker <i>Sponsored by:</i> NATIONAL CENTER ON EDUCATION AND THE ECONOMY	Salon A & B
3:30 p.m. – 4:00 p.m.	Break - Visit with Exhibitors	Salon C
4:00 p.m. – 5:30 p.m.	Alliance Sectional Meetings Superintendents <i>“Sex Offender Presence within School Zones”</i> Director Megan N. Costilow, JD, MS Bureau of Investigation Sex Offender Registry Facilitator: Dr. Tony McGee, President, MASS	Pearl
	Mentor/Mentee Training Facilitator: Dr. David E. Lee, Instructor, University of Southern Mississippi	Amphitheater I
	Assistant Superintendents / Curriculum Coordinators <i>“So You Have a Career Coach-Where Do You Start?”</i> Suzy Bowman, Ecosystem Coordinator, Accelerate MS Facilitator: John Ferrell, Assistant Superintendent, New Albany School District	Diplomat I
	Business Officials <i>“Beyond the Basics: Enhancing Cybersecurity in the Business Office”</i> Dr. Jason Breland, Director of Technology, Hattiesburg Public Schools Facilitator: Jennifer Clanton, Business Officer, Hattiesburg Public School District	Natchez Board Room

Monday, January 23, 2023, continued

4:00 p.m. – 5:30 p.m. **Alliance Sectional Meetings**

Career and Technical Directors

Penthouse

“CTE MDE Updates”

Wendy Clemons, MDE

Facilitator: Michael West, Career and Technical Director,
Wayne County School District

Elementary Principals

Crown Room

“SCHOLARsize with Structured Literacy”

Dr. Melissa McCray, Elementary Curriculum, Instruction,
& Professional Development Director, Rankin County School
District

Sheri Blankenship; Secondary Curriculum, Instruction,
& Professional Development Director, Rankin County School
District

Facilitator: Dr. Michael Pope, Elementary Principal,
Clinton Public School District

Federal Programs Coordinators

Diplomat II

“Managing the Federal Funding Crisis”

Dr. Judy Nelson, Executive Director,
Office of Federal Programs, MDE

Elisha Campbell, Executive Director,
Office of Grants Management, MDE

Facilitator: Eileen Dowsing, Federal Programs Coordinator,
Holly Springs School District

Public Information Officers

Port Gibson
Board Room

“Best Practices—School Communication”

MSPRA Leadership

Facilitator: Robert Chapman, Public Information Officer,
Clinton Public School District

Monday, January 23, 2023, continued

4:00 p.m. – 5:30 p.m. **Alliance Sectional Meetings**

Secondary/Middle Level Principals

Amphitheater II

“Building Apprenticeships and Workforce Partnerships”

Dana McClain, Neshoba County School District,
Workforce Development Coordinator

Rebecca Hayman, Counselor, Neshoba Central High School

Madison Edwards, Counselor, Neshoba Central High School

Facilitator: Paul Henry, Secondary/Middle Level Principal,
New Albany School District

Special Education Directors

Cabana

“Expect the Unexpected: Special Education Legal Updates”

James A. Keith, Adams and Reese LLP

KaShonda L. Day, Adams and Reese LLP

Facilitator: Aletha Simpson, Special Education Director,
Grenada School District

Technology Coordinators

Vicksburg
Board Room

“The Ever Changing World of Cyber Crisis Management”

Roy Hadley, Adams and Reese LLP

Amy Keeney, Adams and Reese LLP

Facilitator: Kim Griffin, Technology Director,
Clinton Public School District

5:30 p.m. – 7:30 p.m. **Reception**

Salon A & B

Sponsored by:

CONVERGEONE

EDUCATIONAL MATERIALS SPECIALISTS, INC.

JBHM ARCHITECTURE

SCHNEIDER ELECTRIC

SYNERGETICS DCS

THE EXCELLENCE GROUP

TRANSAMERICA LIFE INSURANCE / CATCHINGS AGENCY

YOUNG LAW GROUP

Tuesday, January 24, 2023

7:00 a.m. – 8:00 a.m. **Continental Breakfast**

Salon C

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Amphitheater I

“Elevate Equity, Social-Emotional Learning, and Achievement Using a Literacy Infused Asset-based Approach”

- Discuss the importance and impact of using an asset-based instructional model.
- Implement an asset-based framework that builds children's key strengths.
- Prioritize action steps needed to tap into student's greatest academic and social emotional potential.

Director of Academic Planning & Solutions Development;
Scholastic Inc.

Concurrent Session 2

Amphitheater II

“Let’s Get Cooking with HQIM: The “Secret” Ingredient to Student Success”

- Understanding the Rationale for Implementing HQIM
- Vetting the Curriculum
- Impact for Teachers and Students

Dr. Tenette Smith, Executive Director of Elementary
Education and Reading, MDE

Dr. Marla Davis, Associate State Superintendent, MDE

Tammy Crosetti, Bureau Director Secondary Curriculum, MDE

Concurrent Session 3

Cabana

“Putting the Pieces Together for School Success”

- Accreditation, achievement, and MTSS are important pieces of school success.
- Along with effective teaching strategies, appropriate planning, and improved instruction.
- School counselors also play a vital role in the success of schools.

Dr. Mina Ross Bryan Lightsey, Consultant,
The Excellence Group

Dr. Leigh B. Mobley, Consultant, The Excellence Group

Leigh Rodgers, Lauderdale County School District

Shane Rodgers, Lauderdale County School District

Alisia McMillan, Consultant, The Excellence Group

Tuesday, January 24, 2023, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 4

Pearl

“Roadmap to School Improvement”

- Develop Strategic Goals
- Use Data to Drive Decision Making
- Build Instructional Capacity

Leah Ivey, Educational Consultant,
Performance Based Education Company

Lee Ann Fulton, Educational Consultant,
Performance Based Education Company

Richard Bryant, Principal, West Point School District

Concurrent Session 5

Diplomat I

“Report of the MS International Education Legislative Study Group”

- Designing an educational system to meet the needs of the 21st century workforce
- Establishing a Commission to study Mississippi's education, early childhood supports, and workforce development systems together
- Recommendations for Action to consider -Legislative Session for a Commission on Education and Economic Competitiveness

Dr. Chad Shealy, Superintendent,
Vicksburg-Warren School District

Dr. Amy Carter, Superintendent,
Meridian Public School District

Dr. Lance Evans, Superintendent,
New Albany School District

Dr. Christy Maulding, Deputy Superintendent,
Starkville-Oktibbeha Consolidated School District

Dr. Tori Holloway, Superintendent,
Simpson County School District

Concurrent Session 6

Diplomat II

“Measuring What Matters: A Panel on How ROI Drives Student Achievement Outcomes”

- Our instructional investments directly impact student outcomes and transform the entire academic continuous improvement process.
- Hear from a panel of administrators who emphasize achievement with a comprehensive approach to ROI.
- ROI helps districts determine which resources are most effective to positively impact achievement and budgets.

Nicole Pezent, President, Glimpse K12

Kelli Speed, Federal Programs Director,
Meridian Public School District

Tuesday, January 24, 2023, continued

8:00 a.m. – 9:30 a.m. **Concurrent Sessions**

Concurrent Session 7

Crown Room

“Pathways to Proficiency: Harnessing the Power of Assessment”

- Communicating assessment data to teachers to inform instruction
- Identifying areas for interventions across the performance continuum
- Monitoring student progress throughout the year

Paul Shelly, CEO, Educational Leadership Solutions

Dr. J.P. Beaudoin, Columbia School District/AIM

Concurrent Session 8

Penthouse

“Trends in the Industry from Security to Management of IT Resources”

- Benefits of Having a Security Plan
- Monitoring and Managing Your Environment
- How Is Outdated Technology Affecting My Environment?

Stephan George, Solutions Architect, ConvergeOne

Alan Gilliam, Senior Account Executive, Extreme Networks

James Clark, Senior Systems Engineer, Extreme Networks

9:30 a.m. – 10:00 a.m. Break - Visit with Exhibitors

Salon C

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 1

Amphitheater I

“Elevate Equity, Social-Emotional Learning, and Achievement Using a Literacy Infused Asset-based Approach”

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- Implement an asset-based framework that builds children's key strengths.
- Prioritize action steps needed to tap into student's greatest academic and social emotional potential.

Director of Academic Planning & Solutions Development,
Scholastic Inc.

Tuesday, January 24, 2023, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 2

Amphitheater II

“Mississippi Educator Workforce Shortages and Strategies”

- The Mississippi Department of Education’s Teacher Retention Survey results will be discussed.
- Educator Workforce Shortage Survey results will be presented as compared to last year’s findings.
- Updates on the Mississippi Educator Career Continuum Archive System (MECCA) will be featured.

Courtney Van Cleve, ED. L.D., State Director, Division of Educator Talent Acquisition and Effectiveness, MDE

Cory M. Murphy, Ph.D., Associate State Superintendent of Education, Office of Teaching and Leading, MDE

Concurrent Session 3

Cabana

“Passing Bond Issues and Creative Alternatives for Financing District Construction Projects”

- Learn how Meridian, Sunflower County Consolidated, Stone County and other school districts passed bond issues.
- Learn how other districts managed to finance projects without a bond election.
- Learn about effective financial planning and creative options for financing projects and investing properly.

Jim Young, Young Law Group

Warren Greenlee, MuniGroup

Bonnie Granger, Young Law Group

Dr. Miska Davis, Superintendent,
Sunflower County Consolidated School District

Dr. Amy Carter, Superintendent,
Meridian Public School District

Inita Owen, Superintendent, Stone County School District

Concurrent Session 4

Pearl

“Daily Legal Challenges Facing School Districts”

- Personnel Related Issues, App C Reports, Employee Absences, Overtime Issues, Performance Issues
- Student Matters, Behavior/Discipline, IDEA/504 Issues, First Amendment Issues, Dress Code
- Title IX, Transgender Issues, Medical Marijuana, Vaping, Booster Club Issues

Elizabeth Maron, Adams and Reese LLP

KaShonda Day, Adams and Reese LLP

John Hooks, Adams and Reese LLP

Jim Keith, Adams and Reese LLP

Tuesday, January 24, 2023, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 5

Diplomat I

“Building Next Generation Leaders”

- The teacher shortage is causing a leadership shortage. How do we now build school leaders?
- Ten-year school leaders no longer exist. How do we build resilience among school leaders?
- Are you an instructional leader or a leader of instructors? Building balance is important.

Pat Ross, CEO, Bailey Education, LLC

Amanda Samples, Executive Director of Academic Support and School Improvement, DeSoto County School District

Dr. Hank Bounds, Vice-President of Strategy and Business Development, Bailey Education, LLC

Concurrent Session 6

Diplomat II

“Building the Next Education Workforce”

- Using University and District partnerships to produce outcomes for students and educators.
- Creating a new model of staffing through the “Grow Your Own” program.
- Future educators learning the art of teaching through successful high school Teacher Academies.

Dr. Ben Burnett, President, William Carey University

Dr. Teresa Poole, Dean, William Carey University

Dr. Eddie Peasant, Assistant Dean, William Carey University

Glen East, Superintendent, Gulfport School District

Concurrent Session 7

Crown Room

“New Funding Strategies to Modernize Infrastructure”

- New opportunities, outside of ESSER and bond financing, that can provide substantial infrastructure funding.
- New technologies that can generate revenue (i.e. voip, solar for schools and bus electrification).
- Attractive delivery model that simplifies procurement, from design throughout construction and ongoing performance.

Allie Harris, Schneider Electric

Madelyne Dunn, Schneider Electric

Marcus Boudreaux, Biloxi Public School District

Dr. Ken Barron, Yazoo County School District

Dr. Oswago Harper, Superintendent, Moss Point School District

Dr. Lundy Brantley, Superintendent,
Neshoba County School District

Tuesday, January 24, 2023, continued

10:00 a.m. – 11:30 a.m. **Concurrent Sessions**

Concurrent Session 8

Penthouse

“Wisely”

- Collaborative Partnerships: Who, What, and Why?
- Facilities: Understanding the built environment and its impact on students, teachers, staff, and the community.
- High Quality Instructional Materials (HQIM): Fine tuning education materials for more sustainable and meaningful learning.

Kimberly Buford, AIA, NCARB, JBHM Architecture

Chuck Poer, Kids First Education

11:30 a.m. – 1:00 p.m. **Legislative Luncheon**

Salon A & B

Remarks/Introductions:

Dr. Phil Burchfield, Executive Director, MASS

Remarks: Larry Holland, Senior Consultant, Scholastic, Inc.

Sponsored by:

SCHOLASTIC EDUCATION

Invited Guests:

***Governor, Lt. Governor, Speaker of the House,
Chairmen of Appropriations and Education of Both
Chambers***

1:00 p.m. – 1:30 p.m. Break - Visit with Exhibitors

Salon C

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

Concurrent Session 1

Amphitheater I

***“The Science of Reading: A Collaborative Conversation
Amongst Participants”***

- How has the "Science of Reading" focus impacted your role as a leader?
- What key strategies have you used to support foundational learning?
- How do you ensure you are incorporating all pieces of research in your literacy block?

Vice President, Scholastic Inc.

Concurrent Session 2

Amphitheater II

***“MSConnects and the Future of Digital Learning in State
of Mississippi”***

- MSConnects Digital Learning and MDE's ESSER-Funded Program Progress Report
- Results of the District Digital Learning Refresh Needs Survey
- Potential EDLA Refresh Legislation and the Future of MSConnects

John Kraman, CIO, MDE

Tuesday, January 24, 2023, continued

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

Concurrent Session 3

Cabana

“Current ESSER Issues and Developments and Financial Planning for Capital Improvements after ESSER”

- Spending ESSER funding wisely and how to operate and finance capital improvements after ESSER
- Current ESSER issues and developments: internal controls, construction and architect issues, and audits
- Maximizing revenues and other creative opportunities for financing notes, bonds, and leases for capital improvements

Jim Young, Young Law Group

Warren Greenlee, MuniGroup

Bonnie Granger, Young Law Group

Concurrent Session 4

Crown Room

“C Spire Data Protection”

- Ransomware and malware are ubiquitous threats today
- Data protection is essential for school district digital integrity
- Overview of data protection services available

Chris Hutchinson, C Spire

Concurrent Session 5

Diplomat I

“Report of the MS International Education Legislative Study Group”

- Designing an educational system to meet the needs of the 21st century workforce
- Establishing a Commission to study Mississippi's education, early childhood supports, and workforce development systems together
- Recommendations for Action to consider: Legislative Session for a Commission on Education and Economic Competitiveness

Dr. Chad Shealy, Superintendent,
Vicksburg-Warren School District

Dr. Amy Carter, Superintendent,
Meridian Public School District

Dr. Lance Evans, Superintendent, New Albany School District

Dr. Christy Maulding, Deputy Superintendent,
Starkville-Oktibbeha Consolidated School District

Dr. Tori Holloway, Superintendent,
Simpson County School District

Tuesday, January 24, 2023, continued

1:30 p.m. – 3:00 p.m. **Afternoon Concurrent Sessions**

Concurrent Session 6

Diplomat II

“A Principal's School Improvement Quandary”

- Principals cannot achieve school improvement alone, but do they have the courage to seek help?
- Can district leaders support principal learning and still hold them accountable for school improvement?
- How can we expand the responsibility and accountability for school improvement beyond the principal's desk?

Hilute Hudson, Superintendent, Kemper County School District

Dr. Christy Maulding, Deputy Superintendent,
Starkville-Oktibbeha Consolidated School District

Myron Labat, Associate Professor,
Educational Leadership, MSU

Concurrent Session 7

Pearl

“Impacting Accountability with WorkKeys Gold+”

- Gain insight on driving CCR accountability point growth through ACT WorkKeys testing
- Hear from partner schools on how they utilized Jumpstart ACT WorkKeys Review and results
- See our approach to helping students prepare and supporting evidence based research

Gina Morgigno, Regional Director, Jumpstart Test Prep

Rod Martin, Vice President of Curriculum & Regional Director,
Jumpstart Test Prep

Patrick Bennett, CTE Director, Long Beach School District

Justin Sutton, Principal, Long Beach High School

Dr. J. Bradley Brumfield, Superintendent,
Walthall County School District

Concurrent Session 8

Penthouse

“The Safety Master Plan: Reducing Liability and Improving Organizations”

- Districts use master plans for educational outcomes.
- They are rarely used for risk control, liability reduction, or organizational improvement.
- In this session, learn how a Safety Master Plan can do all three.

Leslie Nichols, R. L. Nichols & Associates

Coke Magee, Superintendent, Lee County School District

Adam Pugh, PhD, PryorMorrow

3:00 p.m. – 3:30 p.m. **Break – Visit with Exhibitors**

Salon C

Tuesday, January 24, 2023, continued

3:30 p.m. – 5:00 p.m. **Afternoon Concurrent Sessions**

Concurrent Session 1

Amphitheater I

“The Science of Reading: A Collaborative Conversation Amongst Participants”

- How has the "Science of Reading" focus impacted your role as a leader?
- What key strategies have you used to support foundational learning?
- How do you ensure you are incorporating all pieces of research in your literacy block?

Vice President, Scholastic Inc.

Concurrent Session 2

Amphitheater II

“Let’s Get Cooking with HQIM: The “Secret” Ingredient to Student Success”

- Understanding the Rationale for Implementing HQIM
- Vetting the Curriculum
- Impact for Teachers and Students

Dr. Tenette Smith, Executive Director of Elementary Education and Reading, MDE

Dr. Marla Davis, Associate State Superintendent, MDE

Tammy Crosetti, Bureau Director Secondary Curriculum, MDE

Concurrent Session 3

Cabana

“Roadmap to School Improvement”

- Develop Strategic Goals
- Use Data to Drive Decision Making
- Build Instructional Capacity

Leah Ivey, Educational Consultant,
Performance Based Education Company

Lee Ann Fulton, Educational Consultant,
Performance Based Education Company

Richard Bryant, Principal, West Point School District

Concurrent Session 4

Pearl

“Continuation of Morning Session on Legal Issues Facing School Districts”

- Personnel Related Issues, App C Reports, Employee Absences, Overtime Issues, Performance Issues
- Student Matters, Behavior/Discipline, IDEA/504 Issues, First Amendment Issues, Dress Code
- Title IX, Transgender Issues, Medical Marijuana, Vaping, Booster Club Issues

Elizabeth Maron, Adams and Reese LLP

Jack Pringle, Adams and Reese LLP

KaShonda Day, Adams and Reese LLP

John Hooks, Adams and Reese LLP

Jim Keith, Adams and Reese LLP

Tuesday, January 24, 2023, continued

3:30 p.m. – 5:00 p.m. **Afternoon Concurrent Sessions**

Concurrent Session 5

Diplomat I

“Streamline School Safety with Integrated Technology Solutions”

- School Safety & Access Control
- Mass Notification Software
- Emergency Notification Systems

Dana Rials, Outside Sales Account Executive, Synergetics DCS

TJ Burluson, Business Director,
Pearl River County School District

Rob Kent, CEO/President, Centegix

Concurrent Session 6

Diplomat II

“Developing Leaders: Bring out the best in your team”

- Skills to better connect and engage with teams, colleagues, students, and the community
- A proven approach to building high-performing teams (from the district office to the classroom)
- Tools to personally develop as a leader of leaders

Brandon Quinn, Superintendent, Alcorn School District

Nickolee Roberts, Behavior Interventionist and SEL
Coordinator, Alcorn School District

Rob Kirk, Leadership Solutions Strategist,
Capturing Kids' Hearts

Concurrent Session 7

Crown Room

“Pathways to Proficiency: Harnessing the Power of Assessment”

- Communicating assessment data to teachers to inform instruction
- Identifying areas for interventions across the performance continuum
- Monitoring student progress throughout the year

Paul Shelly, CEO, Educational Leadership Solutions

Dr. J.P. Beaudoin, Columbia School District/AIM

5:00 p.m. – 6:30 p.m. **Pre-Dinner Reception**

Salon A & B

Sponsored by:

C SPIRE

CAPTURING KIDS' HEARTS

GLIMPSE K12

JUMPSTART TEST PREP

MISSISSIPPI STATE UNIVERSITY

PRYORMORROW

TRAFERA

WILLIAM CAREY UNIVERSITY

Wednesday, January 25, 2023

7:00 a.m. – 8:00 a.m.	Continental Breakfast	Salon C
8:00 a.m. – 9:30 a.m.	Alliance Sectional Meetings	
	Superintendents	Salon B
	<i>“Safety and Security Alliance Membership”</i>	
	Chad Callender, School Safety Alliance Chair	
	<i>“Business Session”</i>	
	Facilitator: Dr. Tony McGee, President, MASS	
	Assistant Superintendents / Curriculum Coordinators	Diplomat I
	<i>“COLLABORATIVE LEARNING COMMUNITIES: When Counselors and Educators Work Together on Their Professional Learning, Students Reap the Benefits”</i>	
	Dr. Christy Maulding, Deputy Superintendent, Starkville-Oktibbeha Consolidated School District	
	Dr. Minnie Dace, Superintendent, Quitman School District	
	Dr. Angela Harris, Assistant Superintendent, Smith County School District	
	Lavonda Germany, PBIS & Support Services Director, Meridian Public School District	
	Charlotte Christian, NMEC Facilitator /MS ASCA Board	
	Julia Cole, NMEC/ NCEE Facilitator	
	Facilitator: John Ferrell, Assistant Superintendent, New Albany School District	
	Business Officials	Natchez Board Room
	<i>“MDE Update from the Office of School Financial Services”</i>	
	Letitia Johnson, Bureau Director II, Office of School Financial Services, MDE	
	Facilitator: Jennifer Clanton, Business Officer, Hattiesburg Public School District	

Wednesday, January 25, 2023, continued

8:00 a.m. – 9:30 a.m. **Alliance Sectional Meetings**

Career and Technical Directors

Penthouse

“Exploring the Far-Reaching Economic and Social Benefits of Supporting an Entrepreneurial Mindset Throughout Our Schools, Communities, and State”

Wade Hinton, Assistant Secretary of State for External Affairs

Selena Swartzfager, President, Mississippi Council on Economic Education

James Wilcox, Director, The Hatchery, The University of Southern Mississippi

Facilitator: Michael West, Career and Technical Director, Wayne County School District

Elementary Principals

Crown Room

“Let’s Bring That S.P.A.R.K. to Reading!”

Dr. Melissa McCray, Elementary Curriculum, Instruction, & Professional Development Director, Rankin County School District

Angy Graham, Executive Director of Academics, Rankin County School District

Facilitator: Dr. Michael Pope, Elementary Principal, Clinton Public School District

Federal Programs Coordinators

Diplomat II

“Diving into Identification and Exit Data to Support Continuous Improvement”

Dr. Sonja Robertson, Executive Director of School Improvement, MDE

Allan Burrow, Executive Director of District and School Performance, MDE

Sandra Whiton, Director of Accountability Services, MDE

Facilitator: Eileen Dowsing, Federal Programs Coordinator, Holly Springs School District

Public Information Officers

Port Gibson Board Room

“Communications Best Practices”

Amanda Mills Jones, Director of Communications, Continental Tire

Facilitator: Robert Chapman, Public Information Officer, Clinton Public School District

Wednesday, January 25, 2023, continued

8:00 a.m. – 9:30 a.m. **Alliance Sectional Meetings**

Secondary/Middle Level Principals

Amphitheater II

“Career Coaches: Impacting Mississippi’s Future”

Lori Nail, AccelerateMS

Dr. Lenora Hogan, CTE Director, Starkville High School

Facilitator: Paul Henry, Secondary/Middle Level Principal,
New Albany School District

Special Education Directors

Cabana

“Expect the Unexpected: Establishing Systems that Support Programmatic Continuity”

Jennifer L. Boykin, Ed.D., Executive Director, OSE, MDE

Sharon Coon, Bureau Director,
OSE Bureau of Data and Compliance, MDE

Charles Crump, Bureau Director,
OSE Bureau of Fiscal Support, MDE

Ginger Koestler, Bureau Director,
OSE Bureau of Policy and Practice, MDE

Facilitator: Aletha Simpson, Special Education Director,
Grenada School District

Technology Coordinators

Vicksburg
Board Room

“Technology Director’s Roundtable: Connect and Protect”

Ross Randall, Technology Director,
Lamar County School District

Facilitator: Kim Griffin, Technology Director,
Clinton Public School District

9:30 a.m. – 10:00 a.m. Break – Visit with Exhibitors

Salon C

10:00 a.m. – 12:00 p.m. **GENERAL SESSION**

Salon A & B

Remarks/Introductions:

Dr. Tony McGee, President, MASS

Will Hall, Keynote Speaker

Sponsored by:

PERFORMANCE BASED EDUCATION COMPANY, INC.

12:30 p.m. – 2:00 p.m. **MASS Board of Directors & Alliance Chairpersons**

Diplomat I & II